

Sample of coverage package with Tourism Ireland In Germany



Legendary Food Trails - Lough Derg

Wenn Sie auf der Suche nach einem unterhaltsamen und köstlichen Ausflug sind, sollten Sie sich die Legendary Food Trails von Lough Derg ansehen. Diese Wege bieten Ihnen die Möglichkeit, die kulinarischen Angebote der Region zu erkunden. Und das ist noch nicht alles - mit einem E-Bike-Verleih von Dick's Bike Hire können Sie in die Pedale treten und den Portumna Forest Park und den Portumna Blueway erkunden.

Darüber hinaus können Sie lokale Landwirte und Erzeuger auf einem "Farm-to-Table"-Abenteuer kennenlernen. Probieren Sie den preisgekrönten Käse im Kylemore Farmhouse, den Bio-Honig der Brookfield Farm oder erfahren Sie mehr über die Erhaltung von irischem Saatgut, Gemüse und Apfelbäumen bei Irish Seed Savers. Der Gemüseladen der Sunny Meadow Farm bietet Ihnen außerdem Einblicke in ökologische Praktiken. Zum Abschluss können Sie in die Wilde Irish Chocolate Factory, in der Sie die Gelegenheit haben, die Schokoladenherstellung selbst zu erleben. Ein Erlebnis, das Sie nicht verpassen sollten.

Mehr entdecken

Twitter



Entdecke Irland

Just now
Du hast Lust auf einen köstlichen Ausflug? Wie wäre es mit den Legendary Food Trails von @discoverlberg ? Diese Wege führen dich direkt ins Herz der Speisen und Getränke, die die Region zu bieten hat: go.irln.co/dn829ud5

Emilija Jefremova/Marc O'Sullivan



Like Comment Share

Details

Vorausgeplante Zeit

Thursday, November 16 um 12:00pm

Facebook



Entdecke Irland

Just now

Du bist auf der Suche nach einem unterhaltsamen und köstlichen Ausflug? Auf zu den Legendary Food Trails von Discover Lough Derg! Diese Wege führen dich direkt ins Herz all der köstlichen Speisen und Getränke, die die Region zu bieten hat. Und das ist noch nicht alles - mit einem halbtägigen E-Bike-Verleih von Dick's Bike Hire kannst du außerdem den Portumna Forest Park und den Portumna Blueway erkunden. Plane deinen perfekten Trip zum Lough Derg: go.irln.co/dn829ud5

Emilija Jefremova



Like Comment Share

Details

Vorausgeplante Zeit

Thursday, November 16 um 12:00pm



← Ezine

Social Media Coverage on
Instagram Facebook and X

The collage includes:

- A woman smiling with several sheep.
- A man with a wheelbarrow in a field of flowers.
- A woman and a child in a shop looking at chocolates.
- A woman cutting cheese.
- A woman and a man standing in a field, holding apples.
- A central graphic titled "Lough Derg Legendary Food Trails". The graphic features a blue background with a green watering can pouring water onto a stylized landscape. The landscape includes a cow, a person cycling, a person swimming, a hen, a cocktail glass, and a basket filled with various vegetables and a chicken. The text "Legendary Food Trails" is overlaid on the landscape.
- Text at the bottom: "Find out more about Lough Derg Legendary Food Trails at www.discoverloughderg.ie".
- Logos for An Roinn Talmhaiochta, Bia agus Mara, Department of Agriculture, Food and the Marine; Ireland's Hidden HEARTLANDS; and Funding received from the Department of Agriculture Food and the Marine for this project.

Culinary delights of Lough Derg

■ Launch of legendary food trails

LOUGH Derg announces the launch of its legendary food trails that will highlight the region's culinary excellence and local producers.

Holiday makers are in for a treat at Lough Derg as it unveils its legendary food trails, an exciting culinary adventure set against the picturesque backdrop of the world-renowned lake. These trails highlight unique journeys around Lough Derg through an array of farmers markets, artisan food producers and farms.

This exciting new offering celebrates the local producers of the area by offering a unique blend of flavours and sights that showcase the region's vibrant food scene. Guests to the region can choose their foodie experience and match it with the breathtaking sights of the area and peaceful accommodation spots to create an itinerary that is fit for legends.

Some elements that guests can mix-and-match on their Legendary Food Trail are:

Farm-To-Table Experiences

Embark on a farm-to-table adventure and meet local farmers and growers to gain an insight into the sustainable practices of producers. Try the award-winning cheeses at Kylemore Farmhouse, taste the organic honey that is made at Brookfield Farms in Coolisawn or explore the conservation of heirloom Irish seeds, vegetables and apple trees at Irish Seed Savers.

Families can enjoy the art of chocolate making at Wild Irish Chocolate factory, immersing themselves in the fascinating process of creating delicious personalised chocolates. Lough Derg stands as the ideal destination for holidaymakers to see how delectable homegrown treats are made as well as offering family-friendly experiences.

Unforgettable Sights

Discover the panoramic views of Lough Derg with its naturally sparkling blue waters to its enchanting landscapes dotted with picturesque villages and trails. Have a leisurely stroll or adventure out onto the lake with water sports like kayaking and canoeing. Lough Derg has everything you need, for relaxing and adventuring alike!

Cosy Accommodation

Unwind after your adventure with a selection of relaxing accommodation spots across Lough Derg. From the luxurious Killaloe Hotel and Spa, the elegant guesthouse of Riverann Cottages to glamping in style at Puckham Village, Lough Derg has everything you need to relax after exploring its legendary trails.

These trails are designed to give visitors a real taste of all Lough Derg has on offer. Sinéad Cahalan, Destination Lough Derg Tourism Officer, said: "We have fabulous farm shops with naturally grown produce, farmers markets with a variety of cheeses, vegetables, ridiculously delicious homemade chocolates, honey and beeswax from our hard working local bees and the creamiest of cheeses courtesy of our grass-fed cows. It's time to celebrate our growers and makers."

"The Legendary Food Trails packages will ensure our visitors not only get the best of our accommodation and activities but that they get a real taste of our products. We have matched up providers so there's an easy trail to follow, making sure that every trip to Lough Derg is the stuff of legends."

FURTHER DETAILS

To find out more about these legendary food trails, please visit Lough Derg's website, <https://discoverloughderg.ie/>.

Lough Derg also invites local providers in the region to get involved in these Legendary Food Trails, by contacting marketing@loughderg.ie.

LIMERICK LEADER

Guardian The Clare Champion

CONNACHT TRIBUNE

Sample of Coverage



**INSIDER'S GUIDE TO:
TERRYGLASS**

Caragh Walsh, owner of River Run House and Cottages brings us around Terryglass, Co Tipperary

My first weekend visit to Terryglass was 32 years ago. Little did I know that many years later I would live here in this glorious part of the world running my own hospitality business! Paths meander and change in life and, in more recent times, it was this place I retreated to, to escape. It was definitely my salvation. Terryglass has become well known over the years as a boating destination along the Shannon and Lough Derg and indeed within Ireland's Hidden Heartlands. However, it is a microcosm of independent businesses with a multi-faceted population from all walks of life. This diversity is possibly the secret to its success and the reason why people, from at home and abroad, just keep coming back.

Most scenic area? The views out to Lough Derg from the marina in Terryglass are outstanding. This wonderful amenity is right in the centre of Terryglass village. Further views of the lake and the beautiful surrounding landscape are visible along the drive from Terryglass through Ballinderry village and along the road to Puckane. Adventurous souls can stop off at Skehanagh for a little lake swim if the weather allows it. The Comberline is a hiking forest path along this route. Little forest trails bring you up to an incredible viewing point (and a convenient bench to catch your breath) with views over Tipperary, Limerick and Clare along the river Shannon.

Best hidden gem? A great little find is John Hanly Woollen Mills in Ballyartella. The Hanly family have been manufacturing woollen fabrics and clothing for over one hundred years and the factory shop just up the road has the most amazing cashmere, merino and lamb's

wool blankets, scarves and clothing for sale. More locally, there are two holy wells in Terryglass. One, St Augh's, known locally as the Eye Well, is located at the quay and was named after the saint who lived there in the 9th Century. It is suggested that the water from this well has curative powers. The second well dedicated to St Columba, known as the Headache Well, is located further up the village and as the name implies the water here is reputed to cure migraine.

Best place for tourists? Terryglass appears to be a two-hour drive from everywhere in Ireland! A great equidistant location to stay while exploring what the locality has to offer. Portumna Castle, visible across the lake from Terryglass and a short ten-minute drive away, is definitely worth a visit. It is stunningly restored with a fascinating history and a beautiful walled garden. Also, Stradbally town offers tourist trails, castles and an abundance of little independent stores.

Best place to feel like a local? Definitely the Small Bar in Paddy's Bar. Crafty pints of Guinness and a roaring fire await you – dogs are welcome too! This old style traditional pub is approaching 200 years of business friendly little oasis where all the locals gather; there's live music every weekend and the well-established phenomenon of Thursday Thurstdays during the summer months. If you wish to warm up after a brisk dog walk, Paddy's Bar is also the place to drop in. To this a gorgeous coffee menu, hot chocolates and hot pots.

Any activities nearby? In conjunction with Ireland's Hidden Heartlands, Legendary Food Trails has just launched an initiative with adventure trails and foodie experiences. Brookfield Farm is a must see – wildflower meadows, candle making, honey based products all on this glorius working farm. River Run House & Cottages also host Wellness Weekends throughout the year offering life coaching, yoga workshops and healthy home cooked cuisine.

Best food? If visitors want to cook from home, Lakeshore Market in Terryglass village every Saturday morning sells locally grown organic produce, freshly made dishes and a stunning selection of fresh breads, cream cakes and baked goods. Kytemore Farmhouse Cheese based in Abbey (20 minutes away) produces their own unique award-winning cheese, while Country Choice in Nenagh has the most amazing homemade pies, breads, cured meats and a wonderfully stocked deli to choose from. The Peppermill and Bistro 41, also a short drive away in Nenagh, have incredible seasonal menus and fabulous pre-dinner cocktails. A little further along the lake, you will find Garrykenedy – this little gem of a marina is home to Larkins. This quaint thatched Irish Pub is well known for beautiful dishes and impromptu music sessions.

Best place to stay? Without any bias at all, it has to be River Run House and Cottages right in the heart of Terryglass village. Guests can expect a totally luxurious stay here whether it's for a weekend or week away in one of our beautiful cottages or a catered family gathering in the rural tranquillity of our Main House. After a year long renovation, we opened our doors two years ago with luxury and comfort in mind. Guests feel immediately at home and come back to us time and time again. **KOM**

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Sample of Coverage

The screenshot shows a news article from iParenting. At the top, there's a navigation bar with categories like Style, Entertainment, Celebrity, Lifestyle, Mazing!, Relationships, News, Mind & Body, and Unique Irish. Below the header, the main title is "Growing Pains" with a subtitle "iParenting PODCAST". It features four host profiles: Dr. Colleen McEvily, Dr. Jennifer Holmes, Michael O'Hagan, and Anna Foyhan. A "Listen" button is present. The main content starts with a headline: "Discover the culinary delights of Lough Derg with its Legendary Food Trails". It includes a photo of a food stall and a sidebar with "Entertainment What's On? 2 months ago by Amber Saunders". Another sidebar lists "Trending" stories: "5 TV shows to watch if you're a major fan of Downton Abbey" and "Milhouse Baker: How to...".

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